



“Elevator speeches” to succinctly and robustly make the case for greater investments in walking and biking in response to different issues

MOBILITY

One quarter of all trips in this country are one mile or less, and nearly half of all trips in this country are three miles or less. I and many others would like to walk or bike for trips of these distances, but can't without safe places to do so. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

HEALTH

The obesity epidemic among adults and children in this country is appalling. The Center for Disease Control tells us that the prescription for good health is just 30 minutes of walking or biking a day. But we could easily get more physical activity in our lives by building walking and biking into our basic daily trips. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

CLIMATE CHANGE

Climate change is a crisis of global proportions. Because we are driving more as a nation, cars are the fastest growing major source of greenhouse gases. But, we can make the choice to avoid driving for local trips by building walking, biking and transit into our community. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

ECONOMIC

The increase in gas prices has had a huge impact on my family's budget, cutting into money available for other purposes. With more trails, sidewalks, bike lanes and paths we would be more willing and able to walk or bike for many of our short trips to save some money. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?